

The Tallahassee Community Chorus invites all Tallahassee Community College graphic design students, certificate and non-certificate, to showcase their artistic talent by participating in the Tallahassee SINGS! Poster Contest sponsored by The Tallahassee Community Chorus. This poster contest will help us to achieve our mission of bringing the great choral masterworks to a broader audience in the community. Any participant may submit one entry for each contest. The nine (9) winners for 2010-2011 will be awarded prizes of \$75, \$50, and \$25, respectively, for a first prize, second prize, and third prize for each of the three contests. All participants will receive two (2) complimentary tickets to any concert for which they submit a contest entry. Each participant will also receive a "Certificate of Participation" for each contest entered. If your poster is chosen for concert publicity, you will also receive appropriate artistic recognition on the poster and in our program, as well as copies for your portfolio. Please read the poster contest rules carefully, as only posters that meet the contest rules will be considered.



We hope you will participate in this worthwhile event and look forward to working with you! If you have any questions, please e-mail Jeffrey Benson, Executive Director, The Tallahassee Community Chorus, at jeffrey.benson@tcchorus.org.

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PRINTERS
1800 South Monroe Street
P: (850) 222-5847
F: (850) 224-3591
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Special thanks to Gandy Printers
for their contest support.

Eligibility

All students participating in the Tallahassee Community College graphic design program, including special students, certificate and non-certificate students. Other interested persons should contact jeffrey.benson@tcchorus.org.

Concert Dates

Fall

Mozart's *Requiem*
Sunday, November 21, 2010
4:00 p.m.

Unity

Unity 6 — Celebrating Diversity
Thursday, January 20, 2011
8:00 p.m.

Spring

Verdi's *Requiem*
Saturday, April 16, 2011
8:00 p.m.

Share what our music means to you.

Check out our website for more information on the Chorus, its history, repertoire, and performances.

Special Note

An individual may submit one entry for each concert.

A signed and scanned Release Form must be submitted electronically with the poster.

All artwork submitted becomes the property of The Tallahassee Community Chorus, and may be reproduced.

Contest Deadlines

Fall Contest
Oct 1, 2010
5:00 p.m.

Unity Contest
Dec 3, 2010
5:00 p.m.

Spring Concert
Mar 1, 2011
5:00 p.m.



To be considered, submit your entry by the deadline to your instructor.



A Release Form must be submitted electronically with your entry. See www.tcchorus.org for release form.

Tallahassee SINGS!

Concert Poster Contest



 **The Tallahassee**
Community Chorus

Dr. André J. Thomas
Artistic Director and Conductor

Contest Rules

Judging Criteria

1. Clear message conveyed by the text and art;
2. The poster theme listed above is addressed;
3. All required information included;
4. Creativity, originality and artistic quality;
5. Visual clarity - readability and legibility.

Awards

Each participant will receive a "Certificate of Participation" from The Tallahassee Community Chorus to acknowledge the entry and two complimentary tickets to the concert. Any poster submitted may be on public display at Ruby Diamond Auditorium during our concert performance.

Winners

Winners will be selected for three different contests. The First, Second and Third place winner for each contest will be awarded a monetary prize: \$75 for First, \$50 for Second, and \$25 for Third place in addition to the "Certificate of Appreciation." If any poster submitted is selected by The Tallahassee Community Chorus Board of Directors for actual concert publicity, that individual will also receive the honor of having their artwork replicated into a poster which will be distributed throughout the Tallahassee region and on our website.

If your poster is chosen for concert publicity, you will also receive appropriate artistic recognition on the poster and in our program, as well as copies for your portfolio.

Judging Procedure

Each poster must have a signed and scanned Release Form submitted with the poster. (See www.tcchorus.org for release form under Poster Contest.) A poster not accompanied by a completed Release Form will not be eligible for further judging. The posters, with Release Forms, must be given to your instructor by the deadline for the contest you wish to enter (fall, unity, or spring).

Please read the poster contest rules carefully. Only posters meeting contest rules will be considered. Posters must comply with all copyright laws. The three (3) best posters for each concert will be judged based on the judging criteria listed below. First, Second and Third place will be awarded for each concert.

Materials

Students may use either Adobe Illustrator or InDesign to create posters. Submissions should be in .pdf format at 300 pixels/inch resolution and include a file with artwork. Poster style may be contemporary or traditional but should be easy to read and see. No restrictions exist on colors or color combinations, although obvious associations with existing institutions should be avoided. You are responsible for observing all copyright laws.

Size & Layout

Size: 11" x 17"
Portrait Layout **only**

Required Poster Information

Posters created by students must be their own composition. Copyright laws must be observed if using other than original artwork.

In addition to concert information found at the bottom of the page, posters must include the following text or placeholder text:

1. **Chorus name and logo:** The Tallahassee Community Chorus.
2. **Artistic Director:** André J. Thomas.
3. **Soloists:** Placeholders (at least four)
4. **Location:** Ruby Diamond Auditorium, The Florida State University.
5. **Ticket information:** Prices and outlets. General \$18, Senior \$12, Student \$5 www.tcchorus.org and Beethoven & Company (850) 894-8700
6. **Four sponsor logos:** COCA, City of Tallahassee, Leon County, and Placeholder.

Poster Deadlines

Fall contest: Friday, October 1, 2010

Unity contest: Friday, December 3, 2010

Spring contest: Tuesday, March 1, 2011

Concert Information

Fall Mozart's *Requiem*
Sunday, November 21, 2010
4:00 p.m.

This is a season opener not to be missed! Mozart's sublime masterpiece alongside Bernstein's thrilling *Chichester Psalms* will be an afternoon of pure bliss. Join the Chorus, soloists, and a full symphonic orchestra for our return to the beautifully renovated Ruby Diamond Auditorium!

Unity Unity 6 — Celebrating Diversity
Thursday, January 20, 2011
8:00 p.m.

With special guests Carla Connors, Pam Laws, Del Suggs, and Jazz Combo. A little something for everyone, this concert is sure to please! The sixth annual Unity Concert celebrates the diverse community of Tallahassee with all of its rich musical traditions. Bring the entire family for this celebration of our community.

Spring Verdi's *Requiem*
Saturday, April 16, 2011
8:00 p.m.

Our season finale is sure to inspire and enliven the young and the young at heart. Verdi brings together his passion for opera with his spiritual side for the epic *Requiem*. Join the Chorus and the FSU Symphony Orchestra under the direction of Alexander Jimenez for this event!